

NEWS

Cloud.7 Hotels opens its first smart hub-hotel in Istanbul

Published by Ozgur Tore



Nestled just a short walk away from the Bosphorus in the up-and-coming Baırk y district, Cloud.7 Hotels has just opened its first home in the cosmopolitan, iconic and vibrant city of Istanbul. Cloud.7 Atakoy Marina has been created for today's fast-paced and curious traveler seeking a stylish, interactive, tech-focused yet affordable hub and a real experience of the city.

The launch was marked with an all-day event with Cloud.7 Hotels CEO Marloes Knippenberg in attendance. Guests explored seven rooms created around the theme of seven senses - including the 'seventh sense' of technology - followed by a reception on the hotel's intimate rooftop terrace.

Inside the cosy and clever cloud rooms guests can enjoy the perfect retreat after a day of discovery with the latest technology to connect, share, create or simply switch-off from the world; with comfy beds and pillows, rain-showers featuring Bluetooth shower speakers, fast and free Wi-Fi (as well as around the hotel), in-room 'Handy' mobiles, access to the Cloud.7 team 24/7 via WhatsApp, keyless mobile room entry, as well as having the choice of different types of smart-technology rooms which match the guests' device. Cloud.7 travellers will enjoy the fun and fluid guest experience as they move around the Cloud.7 hub with more smart-features such as online check-in and out, a deskless lobby social-zone and a 24/7 gym that means guests' fitness fits around them.

Fifteen more Cloud.7 hotels are in the pipeline across Eastern Europe, Caucasus & the Middle East, each with their own unique interpretation of the Cloud.7 brand, in some of the world's fastest growing, youth-driven and culturally blooming destinations, from Tbilisi and Tehran to Abu Dhabi and Dubai.

Cloud.7 guests can enjoy all cloud comforts with prices from just €59

Copyright © 2002 - 2017 ftnNEWS.