

## **Kerten Hospitality opens Middle East's first Ouspace in Jeddah**

*Modern workspace and lifestyle business club enables entrepreneurs and businesses to work flexibly and collaboratively*

**JEDDAH, 30 July:** Specialist mixed-use operator [Kerten Hospitality](#) has opened its first [Ouspace](#) in the Middle East, with the launch of its serviced offices and business club in the dynamic city of Jeddah, Saudi Arabia.

Located in the Bakheet headquarters, Ouspace Bakheet is an 850 sqm holistic coworking office space and business club offering tailor-made office spaces for entrepreneurs, freelancers, remote employees and corporate businesses of all sizes for short- and long-term let. With premium, tech-savvy and elegantly designed facilities, Ouspace is curated to offer the best office solutions to meet the needs of individuals and corporates, encouraging collective growth.

Spread over two floors, Ouspace Bakheet is open, flexible and convertible, with private and shared office spaces, a business lounge, meeting zones and event rooms, as well as multipurpose social areas and a premium café to encourage connections and collaboration between members. The club is accessible 24/7, with office attendants, business support, postal services, event planning, advanced technical assistance and round-the-clock helpdesk provided.

Marloes Knippenberg, Chief Executive Officer of Kerten Hospitality, said: "As the largest economy in the Middle East and North Africa, with GDP forecast to grow by 2% this year, Saudi Arabia is becoming an increasingly attractive base for multinationals, small businesses and start-ups seeking to do business in the Middle East."

"Ouspace Bakheet enables national and international businesses, from large corporates and SMEs to freelancers and entrepreneurs, to establish themselves in the market quickly, with minimal overheads and flexible packages that allow them to scale their office space up and down as needed. In addition, our stylish design, technology focus and commitment to holding community events provide our 'Ouspace citizens' with extremely attractive workspaces."

Significant investment is made in IT and Voice Technology at Ouspace, with complimentary in-centre Wi-Fi connectivity, simultaneous device connections, firewall security and network, scanning facility, unlimited local and national calls, personal voicemail, and free audio and web conferencing.

Various membership packages are available, from the duration of one-day to one-year, with move-in available the day after sign-up and the freedom and flexibility to go from renting a desk or an office to an entire floor.



Knippenberg said: "We understand the importance of customised business care within tight timeframes, and provide the quality services, comfort and flexibility sought by our clients, whether they are based in Jeddah or visiting the region. Our sustainability-driven and well-being-oriented solutions, such as complimentary gym access and health and wellness events and partnerships, will cater to visitors, businesses, residents and the larger entrepreneurial group of people who opt for non-conventional and impactful ways of working."

Members at Ouspace Bakheet will benefit from hotel and dining discounts and complimentary gym and Ouspace access at The House Hotel Jeddah, a prestigious mixed-use development also operated by Kerten Hospitality, which is set to open in Q4 this year.

In addition to the launch of the two Ouspace clubs in Jeddah, there are another 10 Ouspace developments in the pipeline including upcoming openings in Bucharest, Budapest, Cairo, Dubai, Istanbul, Marrakech, Riyadh and Tbilisi. For more information visit: <https://ouspace.com>

#### ABOUT OUSPACE

*"Transforming the culture of work"*

Ouspace is a serviced offices and business club brand with a difference, creating trendy bespoke workspaces to suit the needs of modern entrepreneurs and companies of all sizes.

Developed by mixed-use operator Kerten Hospitality, Ouspace work environments are not just contemporary and high-tech, but inspirational.

Spacious and thoughtfully designed, Ouspace transforms workspaces into holistic hubs for innovation, productivity and networking that encourage collaboration and collective growth. Flexible and dynamic design options include private offices, meeting zones, event venues and hot desks, complemented by cutting-edge technology.

Ouspace is part of a family of dynamic and disruptive hospitality brands, which come together to offer communities and companies a holistic approach to lifestyle-driven business solutions within Kerten Hospitality's mixed-use developments. High-quality personalised services with a human touch defines the Ouspace approach to client care. To find out more visit: <https://ouspace.com>