

INTERNATIONAL INVESTMENT FORUM - KAKHETI 2019

ABOUT FORUM

Kakheti International Investment Forum 2019 is aimed at the discussion of future investment prospects in Kakheti, which is Georgia's most prominent wine-growing region and one of the most attractive tourist destinations of the country. It boosts demand and creates opportunities for investors. The forum is held under the patronage of the Government of Georgia. H.E. Mamuka Bakhtadze, Prime Minister of Georgia will launch the event with a keynote welcome speech. The event will also involve diverse, sector-specific panel discussions and break-out sessions, including the hospitality industry, energy & manufacturing. The format also includes a cultural site visit on the second day and B2B networking opportunities for Georgian and International Companies.



H.E. MAMUKA BAKHTADZE
PRIME MINISTER OF GEORGIA

IRAKLI KADAGISHVILI
GOVERNOR OF KAKHETI REGION



AGENDA

May 29, 2019

20:00 Welcome Reception

May 30, 2019

10:00 – 11:00 Registration and Welcome Coffee

11:00 – 11:15 Opening Session of the Forum

11:15 – 12:00 Georgia: Inclusive Economic Growth Agenda and Investment Opportunities

12:00 – 13:15 Kakheti Region: Inclusive Economic Growth Agenda and Investment Opportunities

13:15 – 14:45 Lunch

14:45 – 16:00 Parallel Sessions

- Agribusiness Investment Potential in Kakheti Region
- Investment Opportunities in Hospitality & Tourism
- Investment Opportunities in Renewable Energy and Natural Resources

16:30 – 17:00 Wrap-Up

18:30 Gala Dinner

May 31, 2019

12:00 Cultural Tours in Kakheti

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NOW IS THE RIGHT TIME TO INVEST IN GEORGIA

- ⚙️ A politically stable investment destination
- ⚙️ Efficient, pro-business and corruption-free government
- ⚙️ Free Trade Agreements (FTAs) with markets of 2.3 billion consumers
- ⚙️ Competitive labor and energy costs
- ⚙️ Simple, low and efficient taxation
- ⚙️ Entry gate between Europe and Asia
- ⚙️ Stable macroeconomic performance and solid sovereign balance sheet
- ⚙️ 6th country in the world by ease of doing business (World Bank Report 2019)
- ⚙️ 6th country in the world by safety (Numbeo Crime Index, 2019)

GEORGIA: THE INVESTMENT GATEWAY TO EURASIA

Georgia offers global investors a promising market for investments with a variety of opportunities across a range of the country's fastest growing sectors including renewable energy, hospitality & real estate, manufacturing, logistics and business process outsourcing (BPO).

Located in the Caucasus region, neighboring Russia, Azerbaijan, Turkey and Armenia, Georgia is positioned as a gateway between Europe and Asia. On the coast of the Black Sea, the country is perfectly situated for easy access from most major European, Central Asian and Middle Eastern regions.

One of Georgia's main priorities is to play a more active role in the global economy and attention has firmly turned to creating an attractive business environment for international companies to succeed in the region.

Georgian-based businesses enjoy an access to 2.3 billion consumer market through Georgia's solid FTA network which, amongst others, includes both EU and China. Being a major regional transport transit hub, Georgia offers significant distribution access and opportunities through newly renovated and expanded transportation infrastructure, which includes upgraded highways, rail and

seaport network. The country's three international airports – Tbilisi, Batumi and Kutaisi – provide direct access to prominent international connections.

Through the implementation of extensive reforms to offer investors a liberal tax system and more business-friendly environment, Georgia has illustrated its commitment to opening its doors to the international investor community. Furthermore, pro-business legislation and labor flexibility have contributed to overall trade liberalization and a significant growth in local production and exports. On top of that, Georgia offers simplified administration and registration services for businesses, which can be utilized to obtain the full range of required work documentation via one-stop-shop organizations.

The Message to investors is quite simple and straightforward – Georgia is a great destination for companies from all around the world, whether it's to enter the Regional market itself, the European market, or the broader Asian markets. And it has an Open Door Policy to help foreign and local companies grow in and via Georgia.

KAKHETI REGION: PROMISING DESTINATION FOR INVESTMENTS

- ⚙️ A major wine tourism destination in the country. The 8 millennia of winemaking experience has granted the region its significant economic role
- ⚙️ A major producer of agricultural goods. 40% of total agricultural land of the country is found in this region
- ⚙️ A strong potential for the further development and modernization of the agricultural and agro-industrial sectors, and of the tourism and hospitality sector
- ⚙️ An excellent opportunity for developing diversified sources of renewable energy
- ⚙️ Attractive geographical location (proximity to Tbilisi and border with Azerbaijan)

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VENUE

Located in the heart of Georgia's renowned wine country, The Radisson Collection Hotel, Tsinandali Estate Georgia in Kakheti invites you to explore the many vineyards, as well as the region's rich history from one exclusive vantage point.

The property features an on-site wine yard and its own historical winery, whilst additional features include a spa on the top floor, an outside swimming pool, indoor and open-air ballrooms. The hotel is in the middle of a historic 18-hectare park, including the Tsinandali Palace Museum of Prince Alexander Chavchavadze – a memorial to the founder of Georgian Romanticism and an important cultural attraction in its own right.



CULTURAL TOURS



ALAVERDI MONASTERY

The monastery of Alaverdi was constructed in the 6th century. Its monumental facades have been designed in the laconic style characteristic of Kakhetian architecture. Alaverdi is the highest among the old churches of Georgia. It was an important spiritual, cultural and educational center for many centuries.

WINE TASTING IN BADAGONI

Badagoni is among the best 100 wines of the world and it was awarded with 3 Gold medals. One of the most special wines is Alaverdi Tradition, which is made at the Alaverdi monastery wine cellar, built in 9th century and restored with support of Badagoni in 2006.

GREMI CASTLE & NEKRESY MONASTERY

Nekresy Monastery is built on the thick, forested slope of a mountain. There is a small monastery with constructions on a high mountain in the middle of a forest, the oldest of which dates back to the 4th century.

Gremi Castle, one of the symbols of the rich Georgian history, was built in the 16th century in the times of King Levan of Kakheti, who announced Gremi the capital of the Kingdom of Kakheti. Visitors can also go up to the top of the castle to get the panoramic view of the Alazani valley.

WINE TASTING IN SHILDA WINERY

Amazing wine testing complex in Kakheti. Shilda Winery offers more than 20 varieties of wine that includes both standard and premium wine lines. Winery is fully equipped with modern Italian and French facilities, has the own laboratory with German technologies.



HOLLY VIRGIN IN GURJAANI

The All - Holly Virgin in Gurjaani – 8th century the double-domed church of All-Holy virgin having been erected on a mountain slope in the kakhutubani Canyon. Here the plans of the three-aisled and three-church basilicas with two domes erected over the nave, along the single longitudinal axis, are combined in to an original composition.

WINE TASTING IN CHATEAU ZEGAANI

Chateau Zegaani is a wine estate built in 1820 by Prince Alexander Chavchavadze, a great political and cultural figure of the 19th century, as well as the founder of Georgian viticulture. Today it is a great historic and architectural asset for studying the development of wine-making in the region and provides evidence of the significant French influence in the process. Alexander Chavchavadze built the estate in the fashion of the majority of French wine chateaux of the early 19th century upon his return from France.